

## Financial Tear Sheet

### Corporate Profile

NetEase, Inc. is a leading internet technology company in China. Dedicated to providing online services centered around content, community, communication and commerce, NetEase develops and operates some of China's most popular PC-client and mobile games, e-commerce businesses, advertising services and e-mail services. In partnership with Blizzard Entertainment, Mojang AB (a Microsoft subsidiary) and other global game developers, NetEase also operates some of the most popular international online games in China.

#### Online Games

NetEase has produced some of China's most renowned and longest running online PC-client games, including *Fantasy Westward Journey II* and *New Westward Journey Online II*, as well as other highly successful games, such as *Tianxia III*, *Heroes of Tang Dynasty Zero* and *Ghost II*. In partnership with Blizzard Entertainment, Inc., NetEase operates some of the most popular international online games in China, including *World of Warcraft®*, *Hearthstone®: Heroes of Warcraft™*, *StarCraft® II* and *Diablo III®: Reaper of Souls™*.

NetEase has also achieved marked success in the mobile games market, both with self-developed titles such as *Onmyoji*, *Battle to the West*, *The World HD* and the mobile version of *Fantasy Westward Journey*, and also with licensed games.

#### E-commerce

NetEase has diverse portfolio of services available to Chinese consumers on both desktop and mobile including Kaola.com and Yanxuan, NetEase's cross-border and private label e-commerce businesses.

#### Advertising Services

NetEase offers multi-platform access to a broad array of free and fee-based community and communication services, including websites, content channels, YiChat social instant messaging application, NetEase Mobile News Application, Youdao dictionary and Youdao cloud note-taking service. This integrated network of high-quality services provides a cost-effective platform for advertisers to reach NetEase's large and loyal user base.

#### E-mail Services and Others

NetEase is one of the largest providers of free e-mail services in China, offering advanced features such as voice search and facial recognition. NetEase also offers fee-based premium e-mail services for corporate users.

Other online products offered include an online payment system Wangyibao, and online video entertainment services: Bobo and CC.

### Stock Performance

NTES (ADR)	
Exchange	NASDAQ (US Dollar)
Price	\$314.61
Change (%)	▼ 3.34 (1.05%)
Volume	666,381
52 Week High	\$377.64
52 Week Low	\$253.20
Market Cap	\$41,560,326,442
Rolling EPS	3.89
PE Ratio	80.8766
Shares Outstanding	132,101,098

Data as of 03/20/18 4:00 p.m. ET



### Recent Headlines

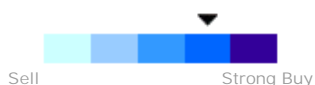
02/07/18  
NetEase Reports Fourth Quarter and Fiscal Year 2017 Unaudited Financial Results

### Upcoming Events

There are currently no events scheduled.

## Analyst Estimates / Ratings

Mean Recommendation: 2.3



Unable to fulfill request.

## SEC Filings

Filing Date	Form
02/08/18	6-K
11/16/17	6-K
08/10/17	6-K
08/08/17	6-K

## Corporate Governance

William Ding	Chief Executive Officer
Zhaoxuan Yang ("Charles")	Chief Financial Officer

## Ownership Summary

Shareholders				
	Holders	Value (\$MM)	% O/S	Shares
Institution	797	26,138.94	58.4	77,138,103
Mutual Fund	1,299	9,868.57	23.8	31,497,625
Insider *	0	.00	0.0	0

\*Insider values reflect direct beneficial ownership.

Top Holders				
	Shares Held	% O/S	Share Change	Filing Date
Allan Gray Proprietary Limited	4,119,291	3.1	1,000,970	12/31/17
Cornerstone Capital Management Holdings LLC	3,300,425	2.5	1,352,700	12/31/17
Lazard Asset Management, L.L.C.	3,126,791	2.4	-76,128	12/31/17
Fidelity Management & Research Company	3,007,400	2.3	157,362	12/31/17
Baillie Gifford & Co.	2,670,439	2.0	2,664,265	12/31/17
BlackRock Institutional Trust Company, N.A.	2,560,689	1.9	-368,021	12/31/17
INVESCO Asset Management Limited	2,403,535	1.8	-180,470	12/31/17
Comgest S.A.	2,274,160	1.7	8,377	12/31/17
Ding (William Lei)	2,000,000	1.5	0	12/31/16
HSBC Global Asset Management (UK) Limited	1,730,109	1.3	1,499,646	12/31/17

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